The Sustainability Insight System



THESIS, developed by The Sustainability Consortium (TSC) and powered by SupplyShift, is an environmental and social sustainability performance assessment system that equips companies to benchmark, quantify, and take action on critical and damaging sustainability issues within their product supply chains.

Identify respondents with advanced sustainability practices and/or manage high risk suppliers Reduce respondent survey fatigue

Pre-competitive, independent, objective

Reveal market advantages

Measure year-overyear progress

Use industry benchmarks to gauge existing portfolio performance

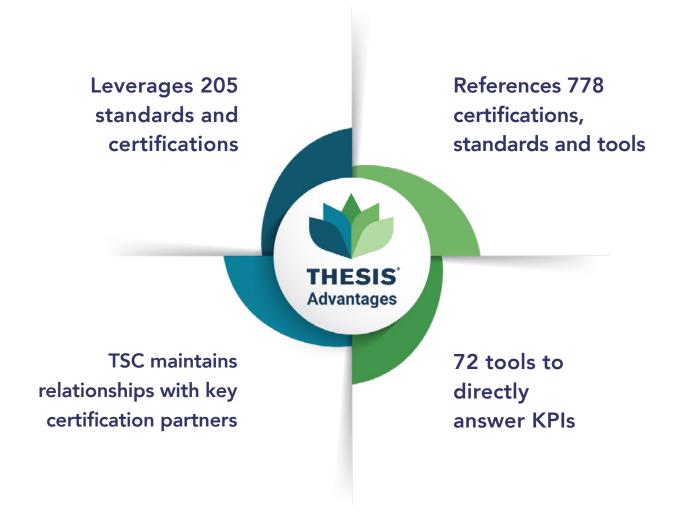
Compare global supply data to your spend to gain industry and company level insights

Focusing on company sustainability goals alone will not create global change across the consumer goods industry. Take action now to communicate sustainability progress to your customers or to gain insight in supplier performance to ensure:

- Supply chain resilience
- Business incentives
- Risk mitigation

THESIS deploys science-based **Key Performance Indicators (KPIs)** that identify environmental and social hotspots across the entirety of a global value chain. TSC KPIs highlight opportunities to help achieve and focus on impacts that truly make a difference for people and the planet when addressed between a buyer and supplier. THESIS is unique in its ability to see deep insight into supply chain performance, complementing efforts that occur at a company or product level.





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Best tool PepsiCo has to move the business and the only one worth using. Far and away.

Tim Carey, PepsiCo

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THESIS is instrumental in helping Georgia-Pacific communicate with our retail customers. Answering several different assessments at a time is a drain on our time and resources. THESIS not only makes it easy for us to answer one assessment for multiple retail customers, but the consistency across the questions asked year-to-year also helps us measure our progress.

Todd Wingfield, Georgia-Pacific





